

# Algaïne

Alcohol Free

## Hydro-Constituted Colorant Cream



### NEW CARE, COLOR AND GLOSS SYSTEM

Its exclusive Alcohol Free Hydro-Constituted formula prevents hair from drying, leaving it soft and hydrated. With **Hydro-Gloss Technology** that protects your hair, ensuring a long lasting color and exceptional shine.

### HELPFUL HINTS

- Take the **Allergy and Strand Test 48h**, before application as described below.
- Have a clock available for timing and a comb.
- Do not wash hair before coloring, in case hair has styling product build-up you should shampoo hair one day before coloring.
- If you have recently permmed or relaxed your hair, wait at least one week before coloring and reduce development time by 5-10 minutes. Results may be either lighter or more intense than expected. You should also take into account that perming always causes fading.
- If you have thick hair, leave color on for 5 to 10 more minutes.
- If you have thin, weak or damaged hair:
  - For **first-time application**, apply on sideburns and forehead last, because these areas get colored easier than the rest.
  - For **retouch application**, start by applying mixture to the roots. After the development time is over, spread the remaining mixture throughout the rest of the hair and leave on for only 5 minutes.
- To remove any traces on skin, simply wipe with cotton wool moistened with water and shampoo or water and soap.

### PRECAUTIONS

- Never use Algaïne Hydro-Constituted Colorant Cream **Extra Blond** on brown or dark hair.
- Never use Algaïne Hydro-Constituted Colorant Cream **Extra Blond** on 100% grey hair.
- This product may cause allergies. It contains ammonophenol, phenylethylamine and resorcinol. It also contains hydrogen peroxide.
- As a small number of people may be prone to allergies, an allergy test is advised before each application. If during the period no itching or reddening occurs, you can use Algaïne Hydro-Constituted Colorant Cream. Otherwise, discontinue its use.
- Wear enclosed gloves.
- Store the product in a cool place at room temperature (59° to 80° F) and protect from direct light.
- Do not use metal bowls/brush for mixing.
- Do not exceed stipulated development time.
- Avoid contact with eyes. If product comes in contact with eyes, rinse them immediately with water and seek for medical advice.
- Never use on eyelashes or eyebrows.
- Never use on irritated or cut skin before it is healed.
- Follow the instructions.
- Keep out of reach of children.
- Do not apply on hair treated with metallic salts or henna.
- Never keep mixture for later use.
- Wear a towel to protect clothing. Avoid applying haircolor on clothes or any other surface, permanent staining may occur. On skin, rinse with cool water.

### ALLERGY TEST

#### 48 h in advance

Some people are allergic to haircoloring products. Allergies can develop unexpectedly, even though you may have been coloring your hair for some time. Therefore, we advise you to do this simple allergy test before every application.

- Using soap and water, cleanse an area the size of a quarter of the inside bend of your elbow. Let it dry.
- To open, unscrew the entire cream developer applicator bottle cap. Do not cut off the tip. Next, unscrew the Algaïne Hydro-Constituted Colorant Cream Extra Blond tube cap.
- Mix small equal parts of Algaïne Hydro-Constituted Colorant Cream Extra Blond and cream developer in a plastic bowl.
- Recap tightly both colorant cream tube and cream developer applicator bottle.
- Apply a small amount of this mixture to the inside bend of your elbow as the test area. Once it is dry, do not wash, cover or disturb for 48 hours.
- Examine test area at 24 and 48 hours later. If no reactions occur you can proceed to color your hair.

**IMPORTANT!** If redness, burning, swelling, skin abrasions, eruptions or irritations appear in or around the test area, this may indicate hypersensitivity. You may be allergic and you must NOT use this product.

### STRAND TEST

- This test is recommended to determine optimal timing and preview your color results. Perms, relaxers, previous color, and the sun can affect your results and timing.
- Separate strand from the thickest or coarsest part of your dry hair and tape the hair together at the cut end.
  - Completely cover hair strand with the remaining mixture from the allergy test. Start timing.
  - After 15 minutes, rinse and dry to preview your color result. If the strand is not the colour you want, return it to the mixture and check color every few minutes. If you have very light blonde shades or resistant grey, it may be necessary to leave color longer.
  - Once you get the desired color, remember the total amount of time.

### APPLICATION

#### 1. Pre-Coloring Serum application

Before the haircolor application, apply the serum in your hands and work through to dry lengths and hair ends. Do not apply on hair roots.

Comb your hair and **do not** rinse. Product will work while you are preparing the color mixture.



Please note: Do not wash hair before the application.

#### 2. Preparation

- Put on protective gloves.
- Empty contents of Hydro-Constituted Colorant Cream into the applicator bottle.
- Close tight the applicator cap and shake well until color is uniform and consistent.
- Cut the applicator top straight away and see next step.

#### 3. Hydro-Constituted Colorant Cream application

Apply mixture on hair with serum. For:

##### A. Application of REGULAR SHADES

###### I. First-time color application:

Apply mixture immediately starting from the roots and separating hair strand by strand.

For grey coverage start coloring in areas where you have the most grey. Work thoroughly through hair making sure each strand is well color covered. Leave color on for 40 minutes.



###### II. Retouch application:

Start by applying color in the roots parting hair into strands. Leave color on for 30 minutes. Spread remaining mixture throughout the rest of the hair to intensify color and leave on for 10 more minutes.



##### B. Application of EXTRA BLOND SHADES

(Lightens up to 4 shades without previous bleaching)

###### I. First-time color application:

First apply mixture only on the roots parting hair into strands. Leave color on for 10 minutes. Spread the remaining mixture to the roots. Leave to develop for 30 more minutes.



###### II. For retouch application on roots where lengths have already been lightened:

Apply mixture to the new hair growth at the roots. Leave to develop for 30 minutes. Spread the remaining mixture throughout the rest of the hair. Leave on hair for 5 more minutes.



###### III. For retouch application on roots where lengths have already been colored with a light shade (light blonds or very light blonds)

Separate hair strand by strand. Apply color to the roots. Leave to develop for 15 minutes. Spread the mixture to the rest of the hair and leave color on for 20 more minutes.



#### 4. Rinse

Once development time is over, rinse your hair with a small amount of warm water, massaging gently to separate the hair. Then rinse thoroughly with water until it is clear. It is not advisable to use shampoo.



#### 5. Ultra Gloss Post-Color Treatment with Keratin application

Place a small amount of product in the hair and massage gently. Leave on for 2 minutes and rinse with warm water. Repeat application weekly.